

BUSINESS STUDIES GCSE

INTRODUCTION

The main aims of the course are to:

- Increase students' knowledge and understanding of business through investigation, analysis and evaluation of a range of business activities, functions and processes
- Prepare students for progression to A-Level Business Studies, employment or further training in the business sector
- Encourage students to take responsibility for their own learning and development.



WHAT WILL I LEARN?

You will complete two units of work:

Theme 1 – Investigating small business

This unit investigates key business concepts, issues and skills involved in running a small business. You will develop an understanding of how small businesses operate in both a single UK location or nationally. You will also learn about the role of the four key functional areas of any business activity through the interactions of operations, finance, marketing and human resources.

Theme 2 – Building a business

This unit focuses on how businesses develop beyond the start-up phase. You will look at the impact of the four main functional areas as businesses start to operate in more than one location. You will also be looking at the external factors that impact businesses and how they operate.

ENTRY REQUIREMENTS

You must be aware that consistent hard work is required with a strong emphasis on written communication. You should be well motivated and able to work independently in preparation for the exams. You should have very good numeracy, literacy and ICT skills.

HOW WILL I BE ASSESSED?

You will be assessed in both units by two external exams. They will take place in the final term of Year 11 and consist of two 1 hour and 30 minute exam papers. Each exam will be worth 50% of the qualification.

FUTURE OPPORTUNITIES

This course prepares students for progression to employment and/or training in the business sector. It will also prepare students for progression to A-Level Business Studies.

FURTHER INFORMATION

This specification caters for all GCSE grades at all levels. For further information please contact Miss McAloone, Head of Business Studies.