# iMEDIA
# Cambridge National Certificate

**INTRODUCTION**
The iMedia course is very useful if you are considering a career in the IT sector. The UK is a world leader in the creative digital industries, such as in the creation of visual effects for films and computer games. The UK has a well-deserved reputation for producing innovation and design; however, in an era in which creativity is intertwining with technology like never before, there is a danger that the UK will fail to nurture the next generation of world class designers. Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively.

**WHAT WILL I LEARN?**
You will learn to create fit for purpose creative media products.

**HOW WILL I BE ASSESSED**
iMedia consists of one eternally assessed written paper which accounts for 20% of the qualification. The other units make up the other 80% and are internally assessed. Grades are awarded at Pass 1, Merit 1, Distinction 1, Pass 2, Merit 2, Distinction 2 and Distinction* 2 (1 being level 1 and 2 being level 2 which tie in with the new GCSE 9-1 grades).

**Core Units:**
**R081: Pre-production skills- Assessment type: external written paper (20%)**
This unit will enable students to acquire the underpinning knowledge and skills needed to create digital media products and gain an understanding of their application. On completion of this unit, students will be able to plan the pre-production of a creative digital media product to a client brief, and will understand how to review pre-production documents.



**R082: Creating digital graphics – Assessment type: internal centre assessed**
The aim of this unit is for learners to understand the basics of digital graphics editing for the creative and digital media sector. They will learn where and why digital graphics are used and what techniques are involved in their creation.

**Plus two from:**

| | |
|---|---|
| R083: Creating 2D and 3D digital characters | R088: Creating a digital sound sequence |
| R084: Storytelling with a comic strip | R089 Creating a digital video sequence |
| R085: Creating a multipage website | R090: Digital photography |
| R086: Creating a digital animation | R091: Designing a game concept |
| R087: Creating interactive multimedia products | R092: Developing digital games |

**FUTURE OPPORTUNITIES**
iMedia provides opportunities for students to progress to academic qualifications, including the BTEC Level 3 National Extended Certificate in Information Technology that we offer in the Sixth Form, or more specialised vocational pathways.

**FURTHER INFORMATION**
For further information please speak to your ICT Teacher or Ms Samosa, Assistant Headteacher and Head of ICT. Full course details can be found at:
https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-award-certificate-j807-j817/